

Short Assignment #6: Business Plan 10%

Assignment Description

The purpose of this assignment is to:

- (a). Be able to make a business plan to achieve a greater understanding of how businesses run.
- (b.) Be able to understand what banks and shareholders look for when proposing a project for a loan/equity.
- (c). Understand product development, which will be useful for engineers to know limitations when working on projects.
- (d). How potential clients become dedicated clients, and how people think when looking at businesses.

Objectives:

- 1) The Business Plan isn't missing anything from the outline or in the table of contents. /30
- 2) The product makes sense, and all research is conclusive /20
- 3) Business financials are complete and all statements and budgets are made in an excel-like program /20
- 4) Your contribution to your group is sufficient /20
- 5) The Business Plan has an MLA bibliography /5
- 6) The Business Plan is clearly presented in a layout with no awkward or confusing sentences or overlapping images, adheres to the conventions of business writing. /5

Assignment Requirements

All x.0 pages have a page break between them. So after you finish your 1.0 Executive Summary, you skip to the next page to continue 2.0 Company Description.. Etc.

Must have page numbers

MUST HAVE HEADER: Business Name and Product at the top of every page.

Hand in via email to edurnecristinarodriguez@c4dmti.com for March 30th at midnight.

ONLY ONE PERSON PER GROUP CAN SUBMIT THE PLAN

Due Monday, March 30th, 2020 by midnight.