

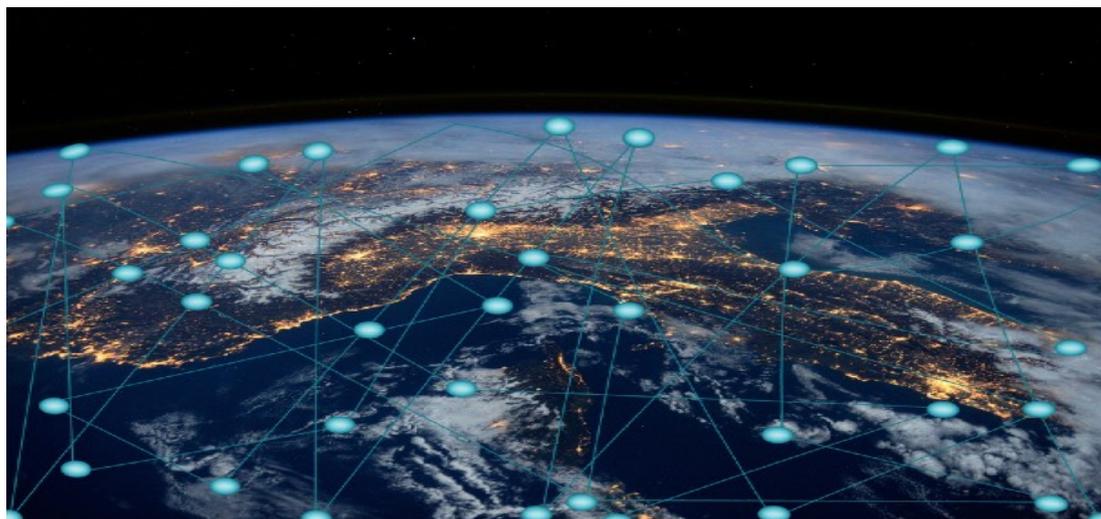


Certificate of Entrepreneurship + Internship (CoE+I)



On-line

In Collaboration with Risklab at the University of Toronto and the Fields Institute



This program is designed to meet the needs of the technology revolution by enabling students to become a critical thinkers, problem solvers and effective communicators, to successfully innovate in the modern digital world.

TORONTO:

- Fastest growing Tech hub in the world
- Third pool of Tech talent in North America
- Ranked 17 worldwide on Innovation

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www.c4dmti.com

6 Weeks Duration

Fields Institute- Risklab
at UofT Certification
upon Completion

On-line Internships
with startups worldwide

Assignments
(12 hours)
+
Project Work
(10 hours)

Live Streaming
(5 hours)
+
Recorded Sessions
(20 Hours)

Fee: \$3,600
(Scholarships available)

Starting Date:

June15, 2020

1

On innovation

Essential skills to
innovate and start a
business

2

My innovation

Practice skills and
apply tools in startup
simulations

Practice business
pitching online

3

People's skills

Negotiation

Collaboration

Presentation skills

4

Practical Experience

Virtual International
involvement in
startups



Active - Experiential learning

Case studies - hands-on activities - immersive exercises

Program structure

The CoE+I offers students the essential skills needed to participate in a modern workforce that is both dynamic and global, to become the next generation of entrepreneurs. The program is designed to meet the needs of the current workforce revolution, that relies on decentralized teams that use technological solutions for virtual collaborations, bridging the gap between the traditional in-person education with the modern remote workforce. The learning experience supports the internship work providing students with the tools and skills required to understand the startup enterprise.

Lessons include:

- Essential skills for the successful entrepreneur
- Analyzing problems
- Examining solutions
- Understanding customers
- Discovering markets
- Failure
- Operations and Executions; simulations

Project and Practical Work Experience

In an age when higher education is commonplace, professional work experience provides students with a much needed edge. Students participating in this program will undertake remote internships, working 120 hours with Canadian startup companies. Students will:

- Gain meaningful work experience
- Expand their network internationally
- Develop work ethics in remote settings
- Apply professional development skills learned in the course
- Be mentored by GGSJ staff throughout the hiring process and internship
- Write weekly reflection reports on their work experience

The Experience

- Live sessions: meet the course instructor and peers in person
- Discussion forum: discuss course topics and participate in peer review
- Assignments: reflect on videos & podcasts and practice writing skills
- Student presentations: practice online presentation skills

Examples of participating Companies



mod garden

Savormetrics



PHYXTER

Typical Internship Jobs

- | | |
|----------------------------|---------------------------|
| • Market research analysis | • Graphic designers |
| • Social media marketers | • Sales representatives |
| • UX/UI designers | • Creative writers |
| • Data analysts | • Business development |
| • Software developers | • E-marketing specialists |

GGSJ Centre of digital management and technology innovation.

Established in 2018 by researchers from the University of Toronto, we leverage the international university network to provide trainings in financial innovation, entrepreneurship, artificial intelligence, machine learning, block chains and data science around the world.